

MATERIALS RELEASE

I hereby irrevocably grant to PMK*BNC, Inc., its clients and their parents, subsidiaries, successors, licensees, assigns, sponsors and partners ("Company") the non-exclusive right throughout the universe, to use my name, likeness, photograph, biographical information, personal characteristics and/or other personal identification as submitted by studios or submitted or approved by me (collectively, my "Likeness"), solely in and in connection with materials ("Materials") created for an Audi activation and experiential marketing campaign (which may include, without limitation, video projections on site, print materials, and digital materials for online use) associated with the 2018 "AFI Fest" and featuring women in film (the "Campaign"), throughout the universe, in any and all media now known and hereafter devised, without any compensation to me whatsoever. The Campaign is intended to run during the 2018 "AFI Fest" from approximately November 8, 2018 through November 15, 2018, it being acknowledged and agreed that my Likeness, as embodied in the Materials, may be used and exploited thereafter in connection with editorial and media coverage of the event and the Campaign, in perpetuity. The rights granted herein shall also include the right to edit and/or delete my Likeness, the Campaign, and the Materials as Company sees fit in Company's sole discretion.

I hereby agree not to sue and irrevocably and unconditionally release, waive and forever discharge Company and its past, present and future parents, subsidiaries (whether or not wholly-owned), affiliates, divisions, agents, representatives, employees, clients, successors and assigns, jointly and individually (hereinafter collectively referred to as "Releasees"), from any and all manner of liabilities, claims and demands of any kind or nature, whatsoever, in law or equity, whether known or unknown, which I ever had, now have, or in the future may have against the Releasees arising out of or related to the uses of my Likeness described herein, in connection with the Materials and the Campaign. In no event shall I have the right to enjoin the development, production or distribution or exploitation of the Campaign or any use of the Materials. This Release shall be binding on all of my successors-in-interest and heirs.

This Release sets forth the entire agreement between me and Company with respect to the subject matter hereof and may not be altered or amended except in writing signed by both parties. This Release shall be governed by the laws of the State of California. The parties hereto agree to submit to jurisdiction in the State of California.

SIGNATURE: _____ Date: _____

(PRINT) NAME: _____

DATE OF BIRTH: _____

ADDRESS: _____

CITY, STATE, ZIP: _____ TELEPHONE: _____

[THIS INFORMATION IS BEING OBTAINED AND WILL BE MAINTAINED SOLELY FOR LEGALLY-MANDATED RECORD-KEEPING PURPOSES.]

FOR USE BY PARENT OR GUARDIAN OF PARTICPANT UNDER 18 YEARS OF AGE: I represent that I am a parent/guardian of the minor named above and I agree that the grant and release contained therein binds us and said minor to all of the terms thereof.

Signature of Parent or Guardian: _____

Date: _____